

Essential Data on

Physician Groups

About Definitive Healthcare

Definitive Healthcare is the leading supplier of data on the U.S. healthcare provider market. Our databases of hospitals, physicians, and other providers offer the highest-quality and most comprehensive data available. Clients have access to essential insights and analytics enabling shorter sales cycles, precise physician network development, and powerful segmentation across the healthcare continuum.

Essential Physician Groups Intelligence:

- More than 155,000 physician group profiles with practice locations
- Human-verified affiliations data on IDNs, ACOs, primary hospitals, etc.
- Over 180,000 executives & emails
- Technology implementations: EHR, CPOE, ePrescribing, and more
- CMS program participation and performance
- Clinical and quality metrics
- Medicare claims analytics, procedures, payments, and more
- Over 1.2 mil. affiliated physicians
- Daily alerts for executive moves, M&As, new offices, and other news
- Search physician groups by primary and secondary specialties
- Fully integrated Salesforce app

The Definitive Advantage

- 100% healthcare industry focused
- Highest-quality data, updated daily
- Proprietary intelligence across the healthcare continuum
- In-depth & interactive analytics
- Full coverage from hospitals & physicians to post-acute care facilities
- Easy-to-use, customizable data solution
- Award-winning Customer Success team

Definitive Databases

- 8,800 Hospitals & IDNs
 - 155,000 Physician Groups
 - 1.6M Physicians & Allied Care Providers
 - 25,000 Surgery & Imaging Centers
 - 65,000 SNFs, ALFs, HHAs & Hospices
 - 3,200 ACOs, HIEs & Payors
 - 40,000 Urgent Care, Retail & Other Clinics
- and much more

Leverage Our Data To:

Understand your client base using practice locations, **referrals data**, **Medicare claims & payments data**, physician employment, and much more

Compile custom reports based on affiliations, **specialties**, **technology implementations**, CMS participation, etc

Analyze IDN and other affiliations to **identify influencers & decision-makers** in target physician groups

Visualize physician group networks and **analyze population health trends** using our interactive map tool

Track executive moves, **mergers & acquisitions**, **technology changes**, and other industry news

Streamline marketing and sales efforts by using our searchable database to create **custom lists of decision-makers** and export directly to Excel or a CRM

Example Physician Group Profile:

Executive data gets you to top decision makers quickly

Powerful analytics on claims and procedure volumes, quality metrics, technology infrastructure and more

Basic facility identification data: location, contact data, etc

Affiliations data ranging from primary hospitals to IDNs and ACOs

General practice data: PG type, number of practitioners, Medicare charges & procedures, etc.

CMS program participation, including Meaningful Use attestation and quality reporting standards

% of Physicians that have attained Meaningful Use: 36.3 %
% of Physicians that Participate in PQRS: 76.6 %

Virtua Medical Group

Overview Physicians Executives Practice Locations Affiliations News Technologies Procedures Physician Referrals Related Groups Meaningful Use

Headquarters Address
175 Madison Ave
Mount Holly, NJ 08060
Phone: 609.914.6180
Website: www.virtua.org
[View All Practice Locations Here](#)

General Information
Physician Group Type: Single/Multi-
Definitive ID: 552283
Definitive Network ID: 7130
County: NJ - Burlington
Latitude: 39.986019 Longitude: -74.794985
CBSA (MSA) Code: 37980 - Philadelphia-Camden-Wilm
2016 CBSA Population: 6,070,500 (0.14 % increase from 2
Company Status: Active

Hospital Parent:
ACO Affiliations: Aetna - Virtual Medical Group ACO Aetna Whole Health - Virtua ACO
HIE Affiliations: Virtua Health HIE
GPO Affiliations: Resource Optimization and Innovation (ROI)

Number of Medicare Procedures: 1,047,012
Medicare Charges: \$145,845,424
Medicare Allowed Amount: \$56,958,381
Medicare Payments: \$43,497,211

Number of Group Practice Members: 689
Main Specialty: Family Practice

Virtua Medical Group Participate in PQRS
Virtua Medical Group Participates in Comprehensive Primary Care Plus

For more information or a free trial, visit us at
www.definitivehc.com