

An Introduction to

Definitive Healthcare

About Definitive Healthcare

Definitive Healthcare is the leading supplier of data on the U.S. healthcare provider market. Our platform offers the highest-quality and most comprehensive data available on hospitals, physicians, and other providers. Clients have access to essential insights and analytics enabling shorter sales cycles, precise physician network development, and powerful segmentation across the healthcare continuum.

Essential Definitive Healthcare Intelligence:

- In-depth profiles of hospitals, health systems, payors, and facilities like clinics and long-term care
- Details on 626,000 executives, including contact information
- Technology implementation data including EHR systems and purchasing intent
- Daily alerts for RFPs, certificates of need, executive moves, funding announcements, M&As, and more
- Proprietary data spanning the entire U.S. healthcare market
- Visualizations of IDN hierarchies, parent-subsidiary relationships, and other affiliations
- Custom report building by target region, revenue, and other metrics
- Award-winning customer support
- Fully integrated Salesforce app and CRM integration

Definitive Databases

- 8,800 Hospitals & IDNs
 - 148,000 Physician Groups
 - 1.7M Physicians & Allied Care Providers
 - 25,800 Surgery & Imaging Centers
 - 91,600 SNFs, ALFs, HHAs & Hospices
 - 3,200 ACOs, HIEs & Payors
 - 40,000 Urgent Care, Retail & Other Clinics
- and much more

The Definitive Advantage

- 100% healthcare industry focused
- Highest-quality data, updated daily
- Proprietary intelligence across the healthcare continuum
- In-depth & interactive analytics
- Full coverage from hospitals & physicians to post-acute care facilities
- Easy-to-use, customizable data solution
- Award-winning Customer Success team

Leverage Our Data To:

Target hospitals and other care facilities using **financial & clinical metrics**, **technology implementations**, and more

Understand complex **affiliations**, **partnerships**, and **other relationships** between IDNs, hospitals, physicians, GPOs, and other healthcare players

Conduct **provider analytics** using **claims data**, **population health data**, physician referral patterns, readmission rates, etc

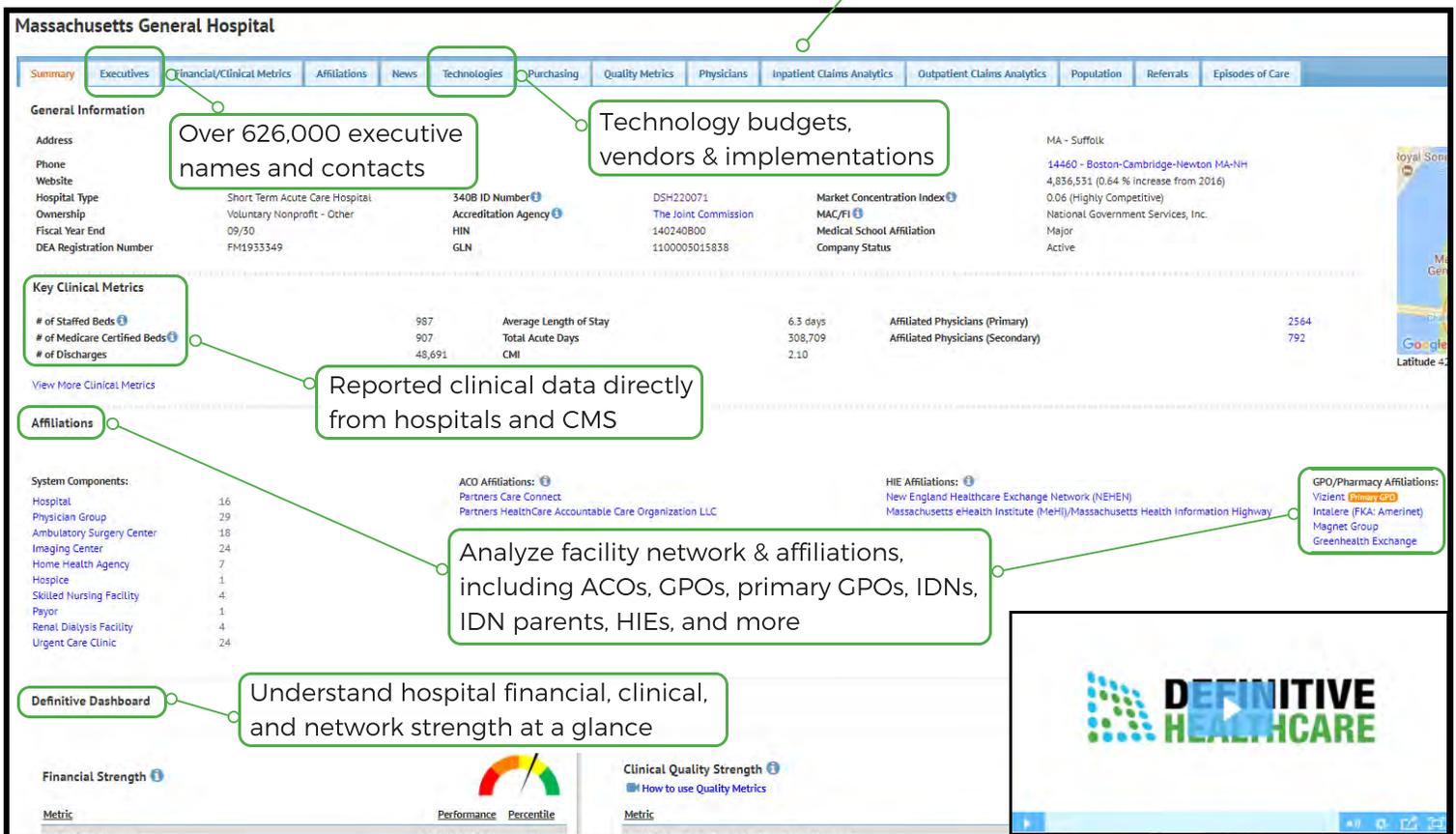
Streamline marketing and sales efforts by creating **custom lists of healthcare executives and other decision-makers** and export directly to Excel or a CRM

Stay up-to-date on industry trends with a **daily feed of M&A data**, **executive moves**, **RFPs and CONs**, technology changes, etc

Size the healthcare market and **analyze provider networks across multiple facility types** with up-to-date partnership data

Example Hospital Profile:

Powerful analytics on claims & procedure volumes, quality metrics, technology infrastructure, and more



For more information or a free trial, visit www.definitivehc.com