Essential Intelligence on PHYSICIANS & PHYSICIAN GROUPS

Find the specialists that meet your unique needs

Healthcare Partners IPA

Target physicians within a particular group
Identify physicians and care providers within a specialty or other group to segment your market, jumpstart your business development strategy, identify physician leaders, and more.

Physicians Practice Locations
View physician employment histories, payments, specialties, prescribing patterns, clinical trials, and quality metrics to refine targeting, build ideal customer profiles, and develop prospect lists.

Conduct provider analyses

Identify member practice locations
Evaluate interactive maps and custom reports for medical group locations to determine which member physicians practice across facilities.

DEFINITIVE HEALTHCARE

1 RESEARCH SPECIALTIES & PRESCRIBING HISTORY
Physician credentialing has never been easier with trended intelligence on diagnoses, procedures, and specialties

2 DISCOVER REFERRAL PATTERNS & PATIENT FLOW
Map patient journeys to catch network leakage and reduce revenue loss to out-of-network care facilities and providers

3 IDENTIFY TARGET PHYSICIANS & KEY OPINION LEADERS
Find your physician champions and influencers within your target organizations - whether you’re looking for consultants or beta testers

4 ANALYZE MEDICARE PARTICIPATION AND PERFORMANCE
Quickly pinpoint weak spots in financial, clinical, and quality performance compared to similar physician groups

5 ACCESS TECHNOLOGY IMPLEMENTATIONS
Visualize the tech landscape of a physician group and pull customized reports by category, vendor, module, and other filters
Start a different conversation with accurate and rich intelligence

Improve market penetration & build credibility

Targeting the right care providers can be difficult, and parsing through networks and practice locations is even more time-consuming. Cut through the noise and find the physicians and physician groups that are most important to you — without wasting time wondering which groups employ nurse practitioners and physician assistants. Understand the entire competitive network at-a-glance, so you can spend less time researching and more time solving your client’s pain points.

In a saturated competitor landscape with a time-crunch prospect, understanding the market and getting to the real pain points early make all the difference. Improve and accelerate your go-to-market planning today. Your customer wants to be valued — and so do you.

“...Our organization uses Definitive Healthcare on a daily basis. It is how I do my job and my go to tool for to understand where the opportunities might be in the organizations I’m talking to. We look at total spend, we look at quality metrics, and it really allows us to pare down and summarize what we believe the opportunity is so when I’m calling a client I’m as informed as I can be without knowing anything else about the facility.

Jessica Rizzo
Senior Director of Client Solutions
Soriant Healthcare

Accelerate your efforts with integrated insights

Definitive Healthcare delivers more than 95% accuracy on key provider and physician insights, with the most current and reliable data available for over 135,000 physician groups and 1.7 million physicians, nurses, and other allied healthcare professionals across 2 million locations. Supercharge your selling efforts with the data advantage that will help you pinpoint your best approach, improve market penetration, and build your credibility with customers.

Our data & insights platform includes

- Physicians Groups
- Hospitals
- Clinics
- Long-Term Care
- International
- DHC Visuals
- Claims Analytics
- Imaging Centers
- Surgery Centers
- ACOS, HIES & Payors
- Pharmacy
- Expert