

Physician insights that make every conversation valuable

# Physicians Database & Insights

## About Definitive Healthcare

Definitive Healthcare is the leading supplier of data on the U.S. healthcare provider market. Our platform offers the highest-quality and most comprehensive data available on hospitals, physicians, and other providers. Clients have access to essential insights and analytics enabling shorter sales cycles, precise physician network development, and powerful segmentation across the healthcare continuum.

## Essential Physician Intelligence

- Over 1.7 million profiles for physicians, nurses, and other allied healthcare professionals, including specialties and locations
- Human-verified affiliations data on primary hospitals, IDNs, GPOs, etc.
- CMS program participation and performance
- Medicare claims analytics, procedures, payments, and more
- Physician leader identification & predicted employment
- Daily alerts for executive moves, M&As, new offices, and other news
- Open payments, prescribing patterns, practice locations, etc.
- Fully integrated Salesforce app

### The Definitive Advantage

- 100% healthcare industry focused
- Highest-quality data, updated daily
- Proprietary intelligence across the healthcare continuum
- In-depth & interactive analytics
- Full coverage from hospitals & physicians to post-acute care facilities
- Easy-to-use, customizable data solution
- Award-winning Customer Success team

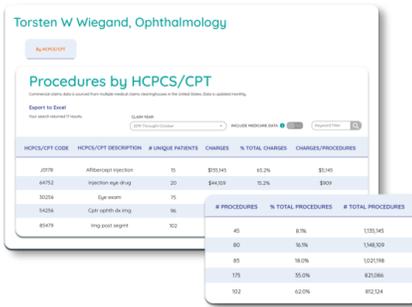
### Definitive Databases

- 8,800+ Hospitals & IDNs
- 135,000 Physician Groups
- 1.7M Physicians & Allied Care Providers
- 27,900 Surgery & Imaging Centers
- 94,200 SNFs, ALFs, HHAs, & Hospice
- 3,500 ACOs, HIEs, & Payors
- 41,000 Urgent Care, Retail & Other Clinics

# Understand your buyers & their pain points

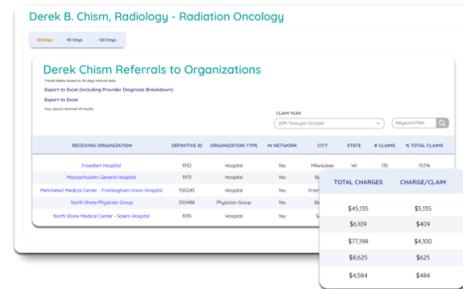
## 01 Research specialties & prescribing history

Physician credentialing has never been easier with trended intelligence on diagnoses, procedures, and specialties.



## 02 Discover referral patterns & patient flow

Fully understand the patient journey to improve network leakage and treatment adherence.



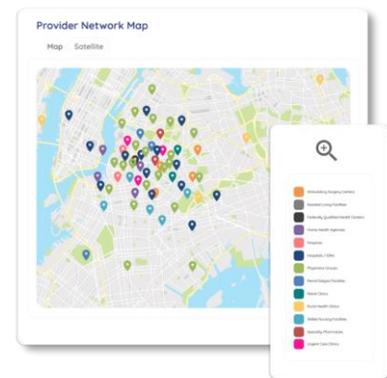
## 03 Identify target physicians & key opinion leaders

Find the physician champions and influencers within your target organizations – whether you’re looking for consultants or beta testers.



## 04 Explore cohort & network affiliations

Dissect the complicated relationships between healthcare facilities and physicians to determine employment and partnerships.



## 05 Access physician group relationships & contacts

You’ve found your perfect candidate! Now see where you can find them – and see where they’re willing to go.

For more information, please call (888) 307-4107 or visit our website at [www.definitivehc.com](http://www.definitivehc.com) to learn more about the Definitive Healthcare data and insights platform