

Trusted by the TOP MEDICAL ASSOCIATIONS in the U.S.

# Essential healthcare commercial intelligence for healthcare professional associations

## Make the most of membership

If you're a healthcare professional association, nothing matters more than finding the right members. But in the complicated web that makes up the healthcare ecosystem, how do you know where to look? How do you know you reached out to every potential member to share the value of your organization? With healthcare commercial intelligence, you can easily find the right people to contact, understand where they're working and — most importantly — who else they know and work with.

## Accelerate your business development pipeline

- **1. Expand your outreach:** Identify and engage prospective new members with custom messaging targeted to their interests.
- **2. Transform your members into experts:** Use unique, data-driven commercial intelligence to help members develop high-value opportunities.
- **3.** Host must-see events: Increase your event attendance and satisfaction by ensuring that your event has the right content for your members.

### OVERCOME ANY OBSTACLE WITH UNPARALLELED INTELLIGENCE



#### Grow your membership

Confidently identify and reach the most potential members in your territory.



Demonstrate clear value

Help your members stay ahead of important industry trends with data that helps identify and address new market developments.



Build a vibrant community

Facilitate meaningful conversations between members by providing the right insights to start the dialogue.

## Sharpen your strategy with healthcare commercial intelligence

#### DETAILED PHYSICIAN PROFILES

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Get a comprehensive look into millions of physician, nurse and allied health professional profiles to engage the right providers with the right message.

General Geography	Physician Search				
Affiliations	Filter by my watchlist/territory				Define my territory >
Licensing Mx/Rx Activity					
Open Payments	General				
	Physician name		NPI number	Physician age	
	Enter a physician's name		Enter an NPI number	27 and younger	75 and older
	Only include physicians with email	Physician is an executive 🗇	Gender		
	Provider role	Primary specialty category 🕙	Primary spec	ialty 🖯	
	Please select ~	Please select	<ul> <li>Please sele</li> </ul>	ect	

#### SLICE MARKET DATA FROM MULTIPLE VANTAGE POINTS

Access billions of commercial claims sourced from some of the largest medical claim clearinghouses in the U.S. to refine and evolve your strategy.

#### EXECUTIVE CONTACTS AND DECISION MAKERS

Build your marketing database with accurate, up-to-date contact information for executives and leaders with purchasing power.

	PhysicianGroupView ConnectedCareView SurgeryCenterView LongTermCareView ClinicView ImagingView InternationalView SpecialtyRxVie
Claims Analytics Latitude Discov	PatientFinder DHC Visuals Expert My Definitive
Update Results Clear Filters	NOTE: Due to the vast amount of data being reviewed for this report, any analysis with no filters could be somewhat slow (2-3 minutes for a report). For faster results, add Procedure Codes, States, etc.
iew Criteria	Physician Procedure Analytics
/iew By	Physician Procedule Analytics
Physician 👻	
Claim Year	Physician Procedures by Provider
2021 through November 👻	Commercial claims data is sourced from multiple medical claims clearinghouses in the United States. Data is updated monthly. View the Help. Center article for more information.
rocedure Criteria	Export to Excel
ICDCS/CDT Category	

Executive Search	
Filter by my watchlist/territory	Define my_territory.≥
Executive	
Executive name	Executive ID
Enter executive name	Enter executive ID
Functional group ®	Standardized title 0 Select a standardized title v
Title	Position level ()
Enter a title	Select a position level
Executive email	Executive added within (date range)

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