DEFINITIVE HEALTHCARE
Discover opportunity

Essential healthcare commercial intelligence for insurance companies

Expand your network with deep provider insights

If you want to assess and quantify risk effectively, you need more than just data. You need intelligence.

Whether you provide health, business or employer-related insurance, our healthcare commercial intelligence gives you the perspective necessary to tailor your solutions to your customers' specific needs.

Elevate your strategy

1. **Increase clarity:** Evaluate risk profiles using intelligence on the complexity and invasiveness of procedures performed.

2. **Gain deeper insights**: Improve your competitive edge by understanding payor mix in target accounts.

3. **Ensure accuracy:** Verify information provided in applications for business and employer policies using a unified source of truth.

4. **Forecast demand:** See provider organizations by region, affiliation, specialty, construction activity and more to understand local market needs and where potential customers are building.

DISCOVER OPPORTUNITIES ACROSS THE INSURANCE ECOSYSTEM

Find new members

Leverage medical claims, affiliation, financial and clinical metrics to target new members for recruitment.

Create competitive differentiation

Utilize market news and analysis to advise clients on their markets' most defining trends, building trust and providing value beyond typical payer-customer relations.

Act faster on key prospects

Swiftly analyze prospect risk profiles based on procedure type and volume to find customers with unique insurance needs and match them to your service offerings.

definitivehc.com

Sharpen your strategy with healthcare commercial intelligence

DETAILED PHYSICIAN PROFILES

Get a comprehensive look into millions of physician, NP, PA and allied health professional profiles to engage the right providers with the right message.

SLICE MARKET DATA TO YOUR EXACT SPECIFICATIONS

Access billions of commercial claims to tailor your outreach to the highest-value prospects.

BUILD OUT YOUR BUSINESS DEVELOPMENT

Find new practices in areas with growing populations to expand your network pipeline.

Visit us at Definitivehc.com to learn more.

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