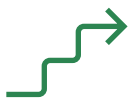


Essential data and analytics on hospitals and physicians for staffing and recruiting companies

→ Find the right physicians and executives

Your clients demand speed and quality — we'll help you get both. Locum tenens and nursing placements are in high demand for healthcare organizations across the US. As talent resources get tighter, staffing needs are only increasing. Curate custom industry news alerts, identify ideal provider placements, and target the appropriate decision makers with the data and resources you need to help your provider clients succeed. Give yourself the right tools to improve fill rates and hire quality.

→ Identify key candidates and stay ahead of the shifting job market



Understand affiliations and referral patterns

- Hospital and physician referral patterns
- Patient leakage insights
- Network hierarchies
- Patient origination analytics



Easily customize your messaging to prospective clients

- Insights on time spent with patients
- Financial metrics and trends
- Contract labor statistics
- Clinical and quality performance



Assess client competitive landscape

- CMS participation and performance
- Financial strength indicators
- Patient population demographics
- Dashboard for competitive analysis



Identify total addressable market

- Provider search by specialty
- Affiliations and partnerships
- HCAHPS and other quality scores
- Analytics by CBSA region



Receive daily alerts on industry changes

- M&As and partnerships
- Funding/financial announcements
- Technology installations
- New capabilities and construction



Contact key decision makers

- Names
- Titles
- Phone numbers
- Email addresses

Define your strategy with Definitive Insights

UNDERSTAFFED HOSPITALS

Examine quality performance to identify facilities that are understaffed based on metrics such as HCAHPS scores, bed utilization rate, patient falls, and more.



Physician Targeting

Target Hospital: Holy Family Hospital - HL, Special Permit: Holy Family Hospital - HL, Physician Location: (MI), Specialty: (MD), Medical School: (MD)

Order	Phys	SPES	Relates inpatient admission and management to long-term care, including per 30-minute	Specialty	MD	Medical School
1st	MD	MD	Relates inpatient admission and management to long-term care, including per 30-minute <td>MD</td> <td>MD</td> <td>MD</td>	MD	MD	MD
2nd	MD	MD	Relates inpatient admission and management to long-term care, including per 30-minute <td>MD</td> <td>MD</td> <td>MD</td>	MD	MD	MD

PRECISION TARGETING

Combine specialty, affiliations, and claims data to find the best target physician or executive for your role.

DIAGNOSIS AND PROCEDURE ANALYTICS

Leverage all-payer claims to quickly and efficiently demonstrate expertise based on procedure history, with historical intelligence by ICD, CPT, HCPCS, and DRG codes.



STAFFING AND RECRUITING DASHBOARD

Identify most overworked facilities, target physicians, analyze market by specialty, financial insights, member counts, clinical and quality scores, IDN parents, and other information.