

Understand your customer's training and development needs

Healthcare moves fast. From changes in the regulatory environment to advances in standards of care, there are always new training needs for clinical staff. As an organization focused on educating employees, you know how challenging it can be to form the right partnerships with providers to help them meet all their training and development goals. With Definitive Healthcare, you'll have access to executive contacts, organizational charts, provider specialty information and more to help you find the right customers in need of your services.

→ Navigate smarter

1. **View staff credentials:** Understand clinical teams' education, qualifications and professional associations to determine how you can provide training value-add.
2. **Identify key decision-makers:** Find clinical leadership responsible for CME credit management.
3. **Recruit expert speakers:** Identify KOLs across a wide variety of therapy areas to lead trainings or speak at conferences.

MAKE INFORMED DECISIONS



Partner confidently:

Leverage detailed facility information to engage prospects with an understanding of their training goals and needs.



Drive sales optimization:

Use RFPs/CONs and demographic data at target accounts to inform your value proposition.



Leverage field-specific expertise:

Develop compelling employee learning and development offerings through relationships with leading experts in the fields you specialize in.

DETAILED PHYSICIAN PROFILES

Get a comprehensive look into millions of physician, nurse and allied health professional profiles to find the providers who could benefit from your programs.

General
Geography
Affiliations
Licensing
Mx/Rx Activity
Open Payments

Physician Search

Filter by my watchlist/territory Define my territory >

General

Physician name: Enter a physician's name
NPI number: Enter an NPI number
Physician age: 27 and younger to 75 and older

Only include physicians with email:
Physician is an executive:
Gender:

Provider role: Please select
Primary specialty category: Please select
Primary specialty: Please select

FIND AUTHORITATIVE VOICES

Use our KOL search to find the speaker for your next webinar or conference.

General
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Licensing
Mx/Rx Activity
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Physician Search

Filter by my watchlist/territory Define my territory >

General

Physician name: Enter a physician's name
NPI number: Enter an NPI number
Physician age: 27 and younger to 75 and older

Only include physicians with email:
Physician is an executive:
Gender:

Provider role: Please select
Primary specialty category: Please select
Primary specialty: Please select

Telehealth Score: Please select
Claims based primary specialty category: Please select
Claims based primary specialty: Please select

Hospitalist:
Participates in MIPS:
Accepts Medicare approved amount as payment in full:

Is a Key Opinion Leader:
KOL therapy area: Please select
KOL indication: Please select

MAKE THE RIGHT CONNECTIONS

Use our executive search feature to find clinical leadership responsible for staff learning and development.

Executive Search

Filter by my watchlist/territory Define my territory >

Executive

Executive name: Enter executive name
Executive ID: Enter executive ID

Functional group: Select a functional group
Standardized title: Select a standardized title

Title: Enter a title
Position level: Select a position level

Executive email: Enter executive email
Executive added within (date range):

Must have LinkedIn:
Must have email:
Executive is a physician leader:
Exclude Board of Directors:
HIM related title:
Compliance related title:
Revenue cycle related title:

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